

# DINESCU RACING



# 2026

## SPONSORSHIP PACKAGE



# WHY SPONSOR DINESCU RACING?

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Dinescu Racing's 2026 sponsorship tiers are flexible, accessible, and offer high value at every level.

A range of sponsorship tiers is available to suit your budget, while delivering high-impact brand representation that aligns with your marketing and community engagement goals.

All sponsorships are professionally managed by a content strategist with 20+ years' experience working with some of Canada's most prominent brands. Your brand is represented with care, consistency and respect across every platform.

# MANAGED ASSETS

## DIGITAL ASSETS

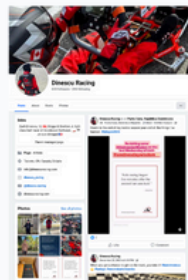
- **Instagram - @dinescu\_racing**
  - Followers: 2,400, growing at 15-20% per month
  - Views/month: 17,000
  - Reach/month: 3,000
- **Facebook - Dinescu Racing**
  - Followers: 603
- **dinescu-racing.com**
  - Dedicated sponsor page
  - Race recaps with links
  - Homepage features

## PHYSICAL ASSETS

- **Race trailer** (NEW in 2026)
  - Prominent logo visibility in the paddock and on the road
- **Kart livery**
  - Nosecone, front wing and sidepod
- **Custom fire suit**
  - Chest, sleeve logo placements, visible on track and in photos
- **Race helmet**
  - Front, side logo placements, visible on track and in photos



## DIGITAL ASSETS



## PHYSICAL ASSETS







# SPONSORSHIP TIERS

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Packages are accessibly priced and deliver meaningful visibility and professionally managed digital exposure. Each tier offers real value and a strong community connection.

GOLD	SILVER	BRONZE
Most prominent placements on physical assets + web presence & social campaign	Secondary placement on physical assets + web presence & social campaign	Tertiary placement on physical assets + web presence & social campaign
<b>\$2,500</b>	<b>\$1,250</b>	<b>\$750</b>

**OPEN SUPPORT:** A community-driven option for friends, family and local businesses who want to be part of Zachary's journey and show their support at a level that fits their budget.

# GOLD SPONSORSHIP - \$2,500

Ideal for businesses looking to take a lead role in supporting youth sport while gaining standout visibility across physical assets, digital platforms and community-facing content.

## KEY DELIVERABLES

### DIGITAL PLACEMENTS

- Sponsor announcement with logo and social mention + story share
- Featured panel in a story highlight for lasting visibility
- Featured placement of a dedicated sponsor page on [dinescu-racing.com](https://dinescu-racing.com)
- Backlinks on race recaps
- 3 dedicated Instagram posts + story shares
- Includes a 90-day homepage feature
- Up to 15 shares of your posted content to stories

### PHYSICAL PLACEMENTS

- Top logo placement on race trailer for maximum visibility on the road and in the paddock across Southern Ontario
- Nosecone logo placement on kart livery
- Right-chest logo placement on racing fire suit
- Top of helmet logo placement for maximum visibility on track and in posted photos

# SILVER SPONSORSHIP - \$1,250

A popular choice for local businesses seeking strong visibility and consistent exposure without the financial commitment of a top-tier package.

## KEY DELIVERABLES

### DIGITAL PLACEMENTS

- Sponsor announcement with logo and social mention + story share
- Secondary panel in a story highlight for lasting visibility
- Secondary placement of dedicated sponsor page on [dinescu-racing.com](https://dinescu-racing.com)
- Backlinks on race recaps
- 2 dedicated Instagram posts + story shares
- Includes a 60-day homepage feature
- Up to 10 shares of your posted content to stories

### PHYSICAL PLACEMENTS

- Secondary logo placement on race trailer, high visibility on the road and in the paddock across Southern Ontario
- Front wing logo placement on kart livery
- Secondary right-chest logo placement on racing fire suit
- Side of helmet logo placement, visible on track and in most posted photos

# BRONZE SPONSORSHIP - \$750

An accessible way to get involved in grassroots motorsport, support a local young athlete and gain meaningful brand recognition.

## KEY DELIVERABLES

### DIGITAL PLACEMENTS

- Sponsor announcement with logo and social mention + story share
- Tertiary panel in a story highlight for lasting visibility
- Tertiary placement of dedicated sponsor page on [dinescu-racing.com](https://dinescu-racing.com)
- Backlinks on race recaps
- 1 dedicated Instagram post + story share
- Includes a 30-day homepage feature
- Up to 5 shares of your posted content to stories

### PHYSICAL PLACEMENTS

- Tertiary logo placement on race trailer, visible on the road and in the paddock across Southern Ontario
- Sidepod logo placement on kart livery
- Sleeve logo placement on racing fire suit

# OPEN SPONSORSHIP

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A community-driven option for friends, family, and local businesses who want to be part of Zachary's journey and show their support at a level that fits their budget.

## À LA CARTE

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Choose dedicated social posts or homepage features on dinescu-racing.com to enhance an existing sponsorship or as a standalone promotion for your business initiatives.

### SOCIAL CAMPAIGN

#### Three posts

*Three posts with your featured content + story shares*

**\$350**

#### Two posts

*Two posts with your featured content + story shares*

**\$275**

#### One post

*One post with your featured content + story share*

**\$150**

### HOMEPAGE FEATURE

#### 90 Day Placement

*Feature on the website homepage for 90 days during race season.*

**\$125**

#### 60 Day Placement

*Feature on the website homepage for 60 days during race season.*

**\$100**

#### 30 Day Placement

*Feature on the website homepage for 30 days during race season.*

**\$75**



# LET'S TALK

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@dinescu-racing



Dinescu Racing



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www.dinescu-racing.com



**Dinescu Racing**  
dinescu-racing.com

**Driving Your Brand Value**