

DINESCU RACING



2026

SPONSORSHIP PACKAGE



WHY SPONSOR DINESCU RACING?

Dinescu Racing's 2026 sponsorship tiers are flexible, accessible, and offer high value at every level.

A range of sponsorship tiers is available to suit your budget, while delivering high-impact brand representation that aligns with your marketing and community engagement goals.

All sponsorships are professionally managed by a content strategist with 20+ years' experience working with some of Canada's most prominent brands. Your brand is represented with care, consistency and respect across every platform.

MANAGED ASSETS

DIGITAL ASSETS

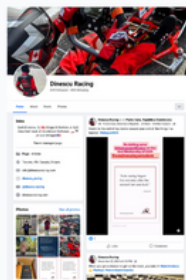
- **Instagram - @dinescu_racing**
 - Followers: 2,500+
 - Views/month: 20,000
 - Reach/month: 5,000
- **Facebook - Dinescu Racing**
 - Followers: 700+
 - Views/month: 11,000
 - Reach/month: 3,000
- **dinescu-racing.com**
 - Dedicated sponsor page
 - Race recaps with links
 - Homepage features

PHYSICAL ASSETS

- **Race trailer** (NEW in 2026)
 - Prominent logo visibility in the paddock and on the road
- **Kart livery**
 - Nosecone, front wing and sidepod
- **Custom fire suit**
 - Chest, sleeve logo placements, visible on track and in photos
- **Race helmet**
 - Front, side logo placements, visible on track and in photos



DIGITAL ASSETS



PHYSICAL ASSETS



Dinescu Racing
dinescu-racing.com

Driving Your Brand Value



SPONSORSHIP TIERS

Packages are accessibly priced and deliver meaningful visibility and professionally managed digital exposure. Each tier offers real value and a strong community connection.

GOLD	SILVER	BRONZE
Most prominent placements on physical assets + web presence & social campaign	Secondary placement on physical assets + web presence & social campaign	Tertiary placement on physical assets + web presence & social campaign
\$2,500	\$1,250	\$750

OPEN SUPPORT: A community-driven option for friends, family and local businesses who want to be part of Zachary's journey and show their support at a level that fits their budget.

GOLD SPONSORSHIP - \$2,500

Ideal for businesses looking to take a lead role in supporting youth sport while gaining standout visibility across physical assets, digital platforms and community-facing content.

KEY DELIVERABLES

DIGITAL PLACEMENTS

- Sponsor announcement with logo and social mention + story share
- Featured panel in a story highlight for lasting visibility
- Featured placement of a dedicated sponsor page on dinescu-racing.com
- Backlinks on race recaps
- 3 dedicated Instagram posts + story shares
- Includes a 90-day homepage feature
- Up to 15 shares of your posted content to stories

PHYSICAL PLACEMENTS

- Top logo placement on race trailer for maximum visibility on the road and in the paddock across Southern Ontario
- Nosecone logo placement on kart livery
- Right-chest logo placement on racing fire suit
- Top of helmet logo placement for maximum visibility on track and in posted photos

SILVER SPONSORSHIP - \$1,250

A popular choice for local businesses seeking strong visibility and consistent exposure without the financial commitment of a top-tier package.

KEY DELIVERABLES

DIGITAL PLACEMENTS

- Sponsor announcement with logo and social mention + story share
- Secondary panel in a story highlight for lasting visibility
- Secondary placement of dedicated sponsor page on dinescu-racing.com
- Backlinks on race recaps
- 2 dedicated Instagram posts + story shares
- Includes a 60-day homepage feature
- Up to 10 shares of your posted content to stories

PHYSICAL PLACEMENTS

- Secondary logo placement on race trailer, high visibility on the road and in the paddock across Southern Ontario
- Front wing logo placement on kart livery
- Secondary right-chest logo placement on racing fire suit
- Side of helmet logo placement, visible on track and in most posted photos

BRONZE SPONSORSHIP - \$750

An accessible way to get involved in grassroots motorsport, support a local young athlete and gain meaningful brand recognition.

KEY DELIVERABLES

DIGITAL PLACEMENTS

- Sponsor announcement with logo and social mention + story share
- Tertiary panel in a story highlight for lasting visibility
- Tertiary placement of dedicated sponsor page on dinescu-racing.com
- Backlinks on race recaps
- 1 dedicated Instagram post + story share
- Includes a 30-day homepage feature
- Up to 5 shares of your posted content to stories

PHYSICAL PLACEMENTS

- Tertiary logo placement on race trailer, visible on the road and in the paddock across Southern Ontario
- Sidepod logo placement on kart livery
- Sleeve logo placement on racing fire suit

OPEN SPONSORSHIP

A community-driven option for friends, family, and local businesses who want to be part of Zachary's journey and show their support at a level that fits their budget.

À LA CARTE

Choose dedicated social posts or homepage features on dinescu-racing.com to enhance an existing sponsorship or as a standalone promotion for your business initiatives.

SOCIAL CAMPAIGN

Three posts

Three posts with your featured content + story shares

\$350

Two posts

Two posts with your featured content + story shares

\$275

One post

One post with your featured content + story share

\$150

HOMEPAGE FEATURE

90 Day Placement

Feature on the website homepage for 90 days during race season.

\$125

60 Day Placement

Feature on the website homepage for 60 days during race season.

\$100

30 Day Placement

Feature on the website homepage for 30 days during race season.

\$75

LET'S TALK



@[dinescu-racing](https://www.instagram.com/dinescu-racing)



[Dinescu Racing](https://www.facebook.com/DinescuRacing)



info@dinescu-racing.com



www.dinescu-racing.com



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dinescu-racing.com

Driving Your Brand Value